Wenqing (Wendy) Qiu

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EDUCATION

Columbia University in the City of New York   **09/2024~12/2025**

Master of Science in Learning Analytics (STEM)   *New York, U.S.*

- GPA: 4.0/4.0, Ranked: 1/28
- Major: Learning Analytics
- Courses: Data Mining, Probability&Statistical Inference, Management Data, Psychology of Media, Applied Regression Analysis

Zhejiang Gongshang University   **09/2020~06/2024**

Bachelor of Management   *Hangzhou, China*

- GPA: 89.53/100, Ranked: 2/134
- Major: Accounting
- Courses: Financial Reporting Analysis, Auditing, Accounting, Financial Accounting, Corporate Strategy, Money Banking, Econometrics, Probability Theory, Python, Information Systems,
- Computer Skills: Python, R, Stata, SPSS, Microsoft Office, Photoshop, Premiere Pro

PROFESSIONAL EXPERIENCES

ABC Better Society Consulting   **03/2025~06/2025**

Digital Project Consultant   *Remote, China*

- Conducted industry research on digital-transformation roadmaps, and mapping the nonprofit sector's current state.
- Analyzed client business landscape to identify gaps in project management, financial integration and knowledge base.
- Managed and structured datasets, built databases/repositories, and supported AI-bot deployment.

Sinolink Securities   **03/2024~06/2024**

Investment Banking Intern   *Shanghai, China*

- Verified corporate and executive banking transactions, focusing on major fund movements, related-party transactions, and loan transfers.
- Assisted in IPO due diligence, covering corporate governance, financial compliance, and transaction structures, ensuring compliance with regulatory requirements.
- Updated corporate records, translated shareholder interview materials, and supported listing documentation preparation.
- Coordinated with auditors and legal teams for inventory verification and maintained audit file accuracy.

Shenwan Hongyuan Securities   **11/2023~12/2023**

FOF Research Assistant   *Shanghai, China*

- Conducted qualitative analysis on fund management teams, corporate backgrounds, investor relations, and market conditions using Wind, Morningstar, and other financial databases.
- Applied MVPM risk parity models, Lasso regression, and decision trees to identify risk factors and forecast market trends across various investment styles and sectors.
- Analyzed fund managers' asset allocation and industry preferences based on macro, meso, and micro perspectives.
- Compiled weekly investment research reports and presented key findings to the team.

NetEase   **01/2023~07/2023**

Supply Chain Settlement Intern   *Shanghai, China*

- Collected, verified, and recorded supplier invoices, ensuring accuracy in tax details and payment reconciliations.
- Coordinated with BU heads to validate payment requests and processed approval workflows.
- Utilized NetEase's financial settlement system for AP document processing, invoice scanning, and data entry, improving automation efficiency.
- Conducted supplier transaction analysis, categorizing payments, settlement cycles, providing insights for cost management.

RESEARCH EXPERIENCES

Research on Investment Risk Management of User-Side Energy Storage Projects in the Context of "Dual Carbon"

A Case Study of Hangzhou Zhongheng Electric Co., Ltd | Project member   **02/2023~06/2023**

- Familiarized with MGT models of major digital energy firms and enterprise ESG practices; examined Electric's investment experience to analyze and summarize factors affecting returns, costs and compliance in user-side energy storage projects.
- The research will be included in the upcoming book "Zhejiang Enterprises: Financial Innovation Case Study (2023)."

Research on Digital Cultivation Models for County-Specific Industries

A Case Study of 7 Counties in Zhejiang Province | Project Member   **04/2021~12/2022**

- Assessed digital cultivation models across manufacturing industries using multi-dimensional evaluation methods, and identified key strengths, weaknesses, and barriers to digital transformation.
- Analyzed optimization approaches for industry digitization, culminating in the 'Zhejiang Experience' for potential application in other regions.

ADDITIONAL INFORMATION

- Skills: Proficient in MS Office, Python, ACCESS.
- Language: IELTS: 7.0 (Fluent in English for professional settings), CET-6, Mandarin: Level 2-A (Proficient).
- Certifications: ACCA: Passed 8 global exams, Certified in Computer Proficiency Level II